


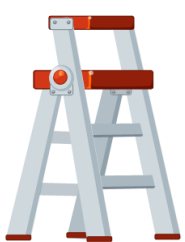




%	I can ...	Prove it!
 70%+	<p>Apply detailed practical examples to positive and negative effects of the golden triangle</p>	<p>Explain how the following can effect each other positively and negatively:</p> <p>Media affecting sponsorship:</p> <p>Sponsorship affecting commercialisation:</p> <p>Commercialisation of sport affecting the media:</p>
 60%	<p>Apply practical examples to the positive and negative effects of sponsorship in sport</p>	<p>Give practical examples of when sponsorship has a positive effect on sports:</p> <ol style="list-style-type: none"> <li>1.</li> <li>2.</li> </ol> <p>Give practical examples of when sponsorship has a negative effect on sports:</p> <ol style="list-style-type: none"> <li>1.</li> <li>2.</li> </ol>
 50%	<p>Explain positive and negative effects of sponsorship on commercialisation in sport.</p> <p>Understand the influence of the media on commercialisation in sport</p> <p>Give practical examples of when performers take drugs to enhance their performance</p>	<p>Explain three positive effect of sponsorship on commercialisation in sport:</p> <ol style="list-style-type: none"> <li>1.</li> <li>2.</li> <li>3.</li> </ol> <p>Give three ways in which the media influences commercialisation in sport (positive or negative):</p> <ol style="list-style-type: none"> <li>1.</li> <li>2.</li> <li>3.</li> </ol> <p>Give a practical example of when an elite performer in the following sports have taken a specific drug to enhance their performance:</p> <p>Athletics:</p> <p>Cycling:</p> <p>Tennis:</p>

### Key Terms:

Media    Commercialisation    Sponsorship    Golden triangle  
 Sportsmanship    Gamesmanship    Deviance  
 Steroids    Beta Blockers    Stimulants



%	I can ...	Prove it!
 40%	<p>Give practical examples of violence in sport.</p> <p>Know the difference between sportsmanship, gamesmanship and deviance.</p> <p>Know the meaning of the three parts of the golden triangle (sponsorship, media, commercialisation)</p>	<p>Give a practical example of <u>violence</u> in the following sports:</p> <p>Football:</p> <p>Rugby:</p> <p>Boxing:</p> <p>Give a specific example of the following:</p> <p>Sportsmanship in rugby:</p> <p>Gamesmanship in football:</p> <p>Deviance in boxing:</p> <p>Define the following terms:</p> <p>Sponsorship:</p> <p>Media:</p> <p>Commercialisation</p> <p>How do they affect each other in the 'golden triangle'?</p>
 30%	<p>Know the reasons for player violence</p> <p>Know the different types of performance enhancing drugs</p> <p>Know the reasons why sports performers take drugs</p> <p>Know the different types of media</p>	<p>List three reasons why a player might decide to be violent in a game or other physical activity:</p> <ol style="list-style-type: none"> <li>1.</li> <li>2.</li> <li>3.</li> </ol> <p>Name the three performance enhancing drugs and give one positive effect of each on the body:</p> <ol style="list-style-type: none"> <li>1.</li> <li>2.</li> <li>3.</li> </ol> <p>Give three reasons why a sports performer would be tempted to take drugs:</p> <ol style="list-style-type: none"> <li>1.</li> <li>2.</li> <li>3.</li> </ol> <p>List 5 different types of media which cover sport:</p> <ol style="list-style-type: none"> <li>1.</li> <li>2.</li> <li>3.</li> <li>4.</li> <li>5.</li> </ol> <p>Choose two of these types of media and describe how they cover sport:</p>

