

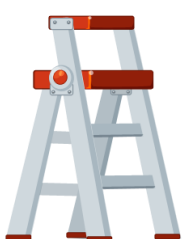
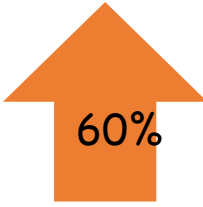
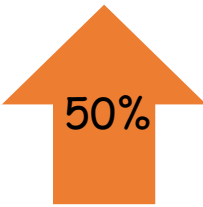
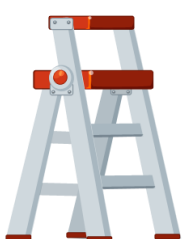



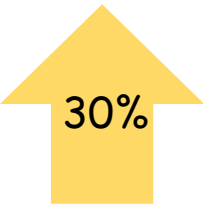


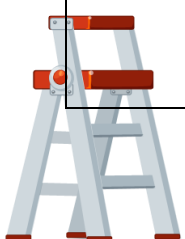
Percentage	I can ...	Prove it!
	<p><b>Analyse a potential customer to gather information to inspire my product.</b></p> <p><b>Use the internet to research information about your client. Use this information to inspire my design decisions</b></p> <p><b>Create a butterfly hinge.</b></p>	<p>Interview your potential customer. State 3 design requirements to cater to their needs.</p> <p>Identify design decisions you can make for your product which you think will sell at your clients shop.</p> <p>Add a butterfly hinge to 2 pieces of ply wood</p>
	<p>Explain how existing products inspire me.</p> <p>Explain the advantages and disadvantages of a range of fixtures and fittings.</p>	<p>Explain why you chose each image and what elements you can use on your bird house.</p> <p>State what hinge you would use as an opening for a bird house.</p> <p>State what fixture you would use to keep a bird house closed</p>



Percentage	I can ...	Prove it!
 <p>60%</p>	<p><b>Research potential customers to find out about their needs in a product.</b></p> <p><b>Use excel to create data graphs</b></p>	<p><b>Create a questionnaire to find out about what potential customers might like in a product.</b></p> <p>Display the answers to your questionnaire using bar charts in Excel.</p>
 <p>50%</p>	<p><b>Explain why different types of research are useful.</b></p>	<p>What can you learn about a product by creating a customer profile?</p> <p>What is a mood board?</p> <p>How can a mood board inspire our designs?</p> <p>What is a customer profile?</p> <p>How can we use a customer profile to inspire our designs?</p>



Percentage	I can ...	Prove it!
 <p>40%</p>	<p><b>Say who is the client and who is the customer based on a design brief.</b></p> <p><b>Identify different hinges.</b></p> <p><b>Identify different fixtures</b></p>	<p>Who are the client and customer for our GCSE project?</p> <p>Name these hinges</p>  <p>Name these fixtures</p> 
 <p>30%</p>	<p>Use the internet to research existing products.</p>	<p>Select 10 images of existing bird houses.</p>



**Key Words:**

Client

Customer

Questionnaire

Product

Inspire

Aesthetics

Cost

Customer

Environment

Safety

Function

Material

Bar chart

